



KyivBuild
Ukraine

Connecting your business to the world

KyivBuild Ukraine

International Building
& Interiors Exhibition

18-20 May 2021

IEC, Kyiv, Ukraine

POST SHOW

REPORT

FACTS AND FIGURES



119 exhibitors

Manufacturers and suppliers of building materials, special equipment and interior products



3482 visitors

Developers, investors, professional craftsmen, roofers, architects, designers, entrepreneurs and others.



312 buyers

Registered in the matchmaking



7 business events

700 professionals attended business program



VISITORS



OBJECTIVES

Search for new partners/clients

91%

Brand-building

71%

Maintain contacts with existing clients

55%

Presentation of new product or service

57%

Market analysis

43%

RESULTS

Found new partners

77%

Presented products to distributors

41%

Concluded contracts onsite or reached agreement

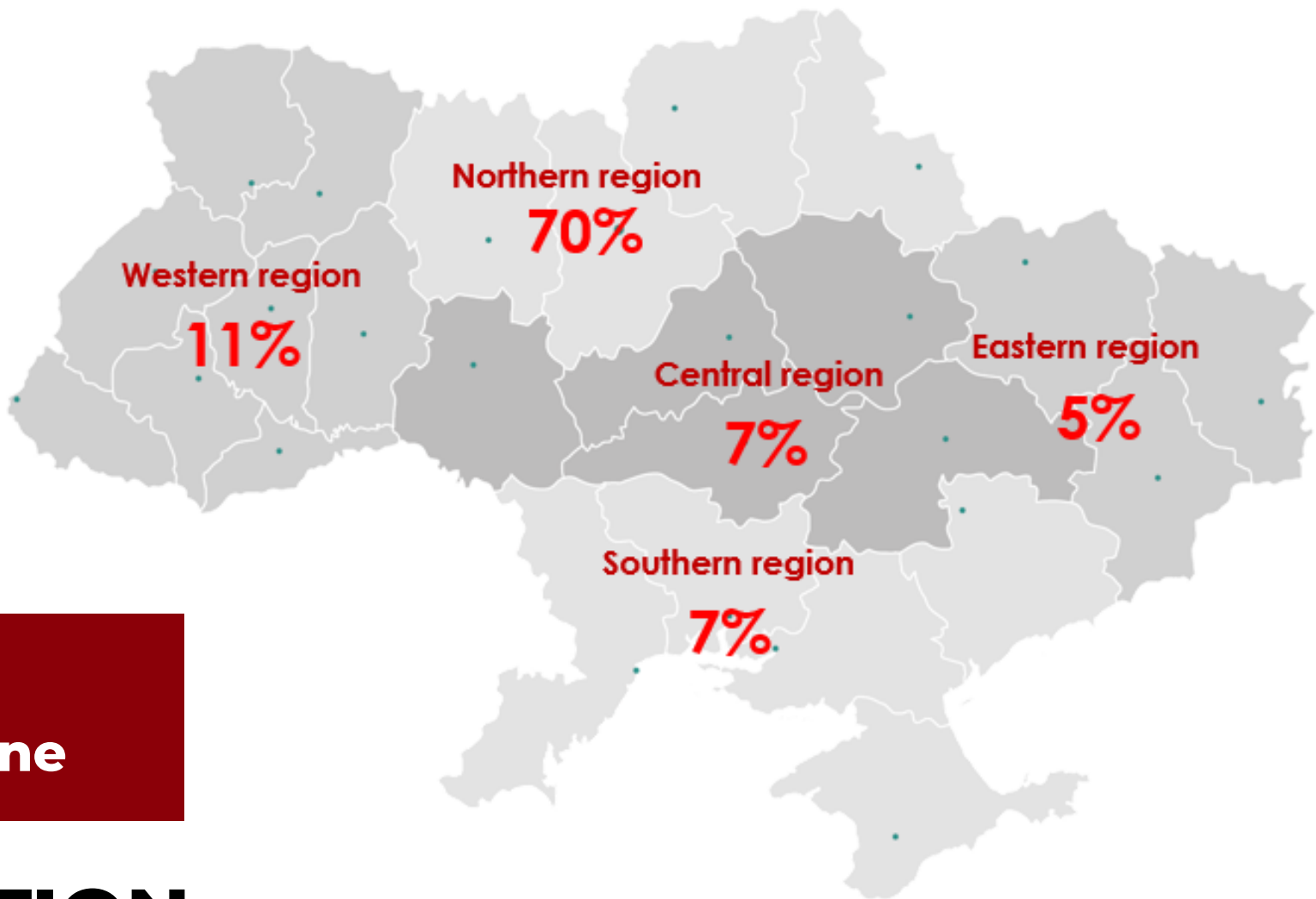
30%

* several possible answers were possible in the survey



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VISITORS

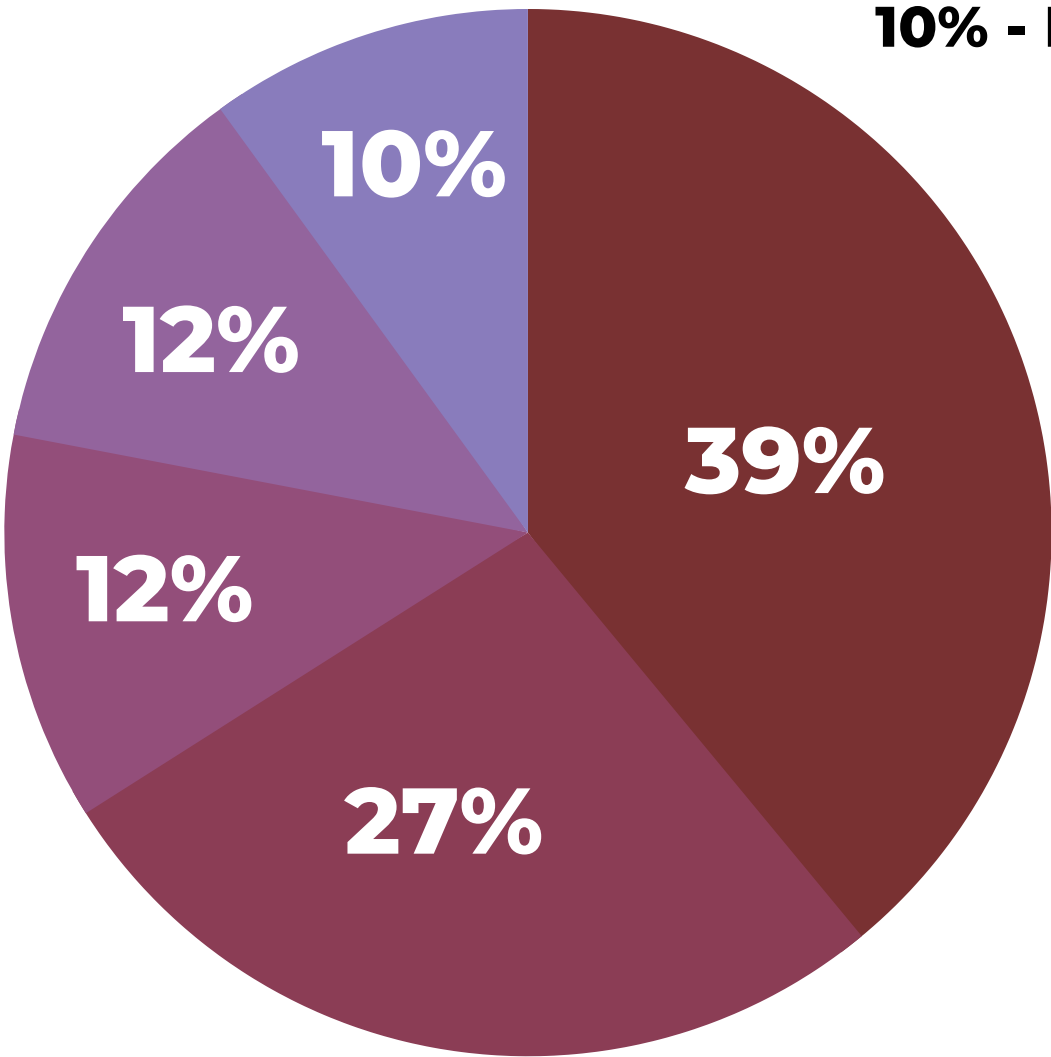


Visitors from 22 regions of Ukraine

JOB FUNCTION



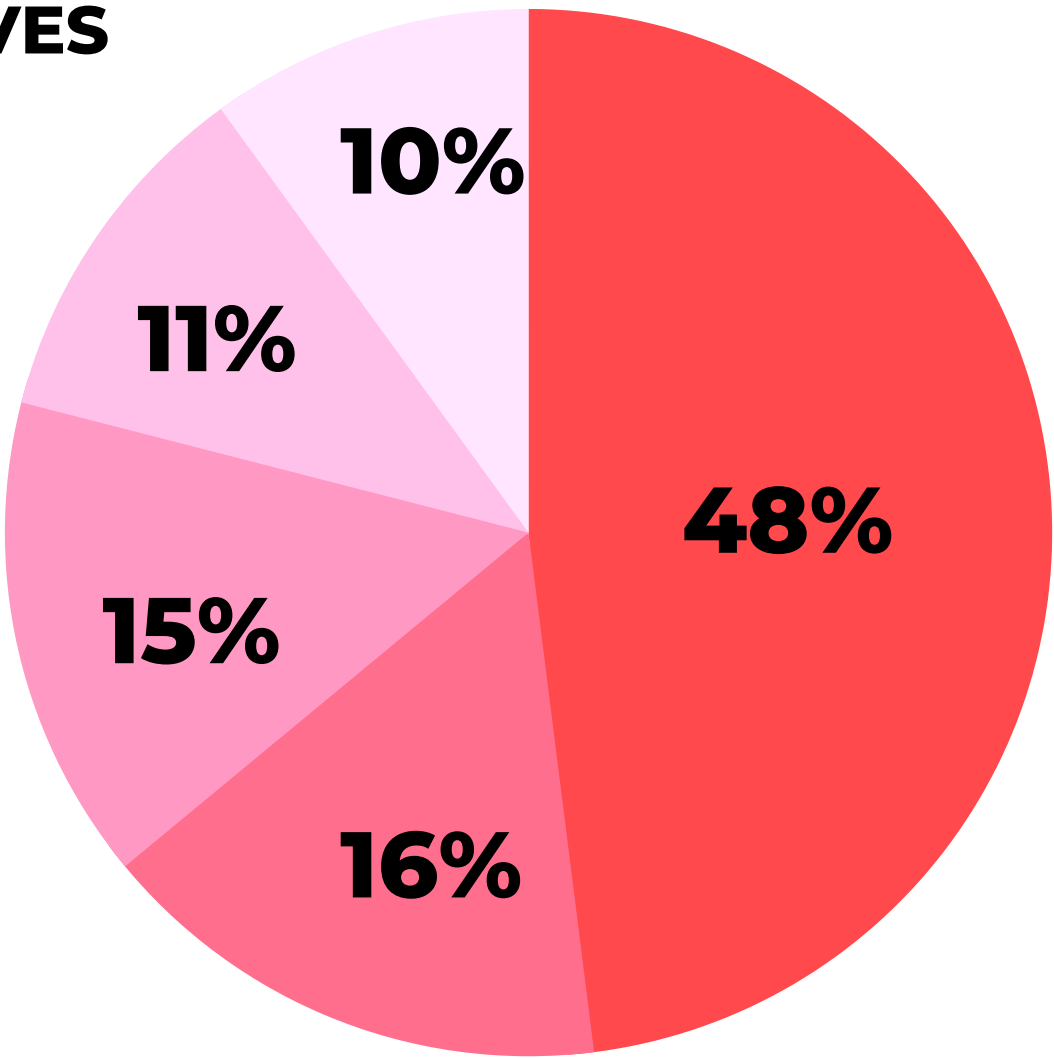
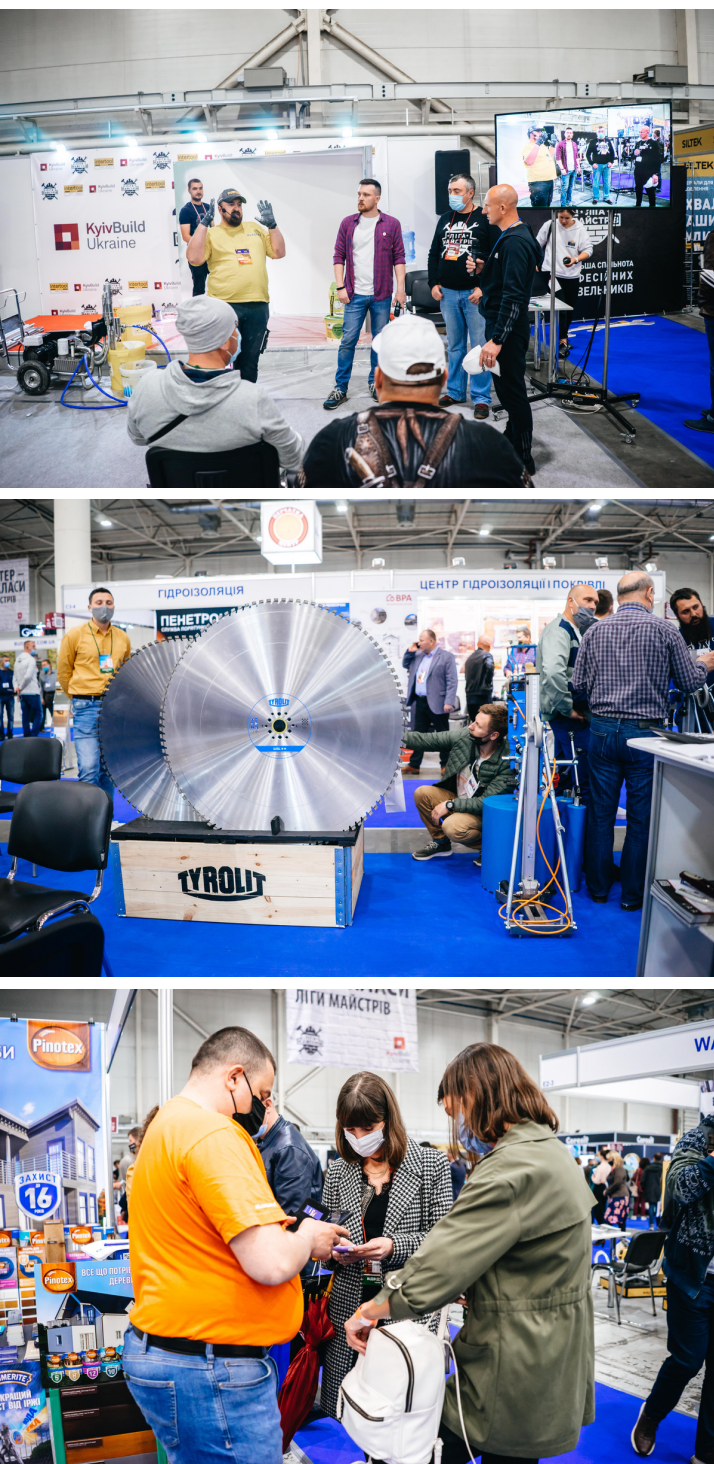
- 39% - Owner / manager
- 27% - Deputy managers and managers
- 12% - Foreman
- 12% - Individual entrepreneur
- 10% - Designers



VISITORS



VISITING OBJECTIVES



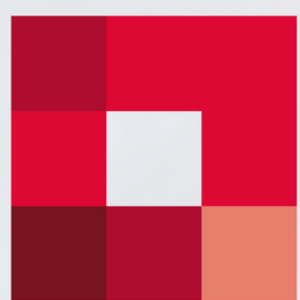
- 48% - Looking for new products and services**
- 16% - Professional training**
- 15% - Market analysis**
- 11% - Procurement arrangements**
- 10% - Promotion of own services / private interest**

BUYER PROGRAM

matchmaking service, which allows to invite potential buyers of products to the meeting before the opening of the exhibition.

312 buyers in 2021
Among them:





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16-18 February 2022

IEC, Kyiv, Ukraine

www.worldbuild-kiev.com.ua

KyivBuild covers
the complete
range of
products
and materials
and technologies
for construction
and interior

LET'S COOPERATE!

Organiser:

PREMIER

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